| **Student:** Catherine |
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| **Topic:** This house would ban influencers and celebrities from promoting products |
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**My Teacher’s Observations and Feedback**

| **What was the BEST thing about my speech?** | * Nice work on the model. * Good work on showing that people trust celebrities and this trust can be weaponized to show them lower quality products. * Good work on showing the harms of deepfakes and how that influences people’s perspectives on these products. * Good work on showing that it is unfair that people don’t know exactly what is being promoted. * Nice speech overall. Good work on the pace .   4:05 | |
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| **What part of my speech NEEDS IMPROVEMENT?** | * We need a more emotive hook. You have to show exactly how influencer marketing can be harmful. * One step you can add to your model is to show why that model will work effectively. Talk about how the threat of the ban will actually work on these influencers. * You need to show exactly why the audience cannot make a proper decision with celebrities promoting these products. | |

| **Student:** Henry |
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| **Topic:** This house would ban influencers and celebrities from promoting products |
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**My Teacher’s Observations and Feedback**

| **What was the BEST thing about my speech?** | * Good work on showing individuals can always decide if they want to use the products or not. * Nice work on showing that celebrities call out bad products or fake products also works. * Nice work on showing that you can still have some restrictions like banning the promotion to kids. * Good work on showing that celebrities can choose to promote a product or not choose a product.   4:10 | |
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| **What part of my speech NEEDS IMPROVEMENT?** | * Try to start with a hook. And that hook needs to be emotive. * You can’t get confused in the middle of the speech. Try to have the content handy - even in summary. * You want to try to emphasise why banning won’t solve the problem. Try to show why advertisers and companies will take other routes to influence people and that will be worse. Here talk about ultra targeted advertising, data collection, etc. * Talk about how conscious consumers don’t just depend on a word of a celebrity to buy products. Talk about how the access to information has become easier. | |

| **Student:** Jasper |
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| **Topic:** This house would ban influencers and celebrities from promoting products |
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**My Teacher’s Observations and Feedback**

| **What was the BEST thing about my speech?** | * Nice work on showing that celebrities can crack down on these brands that fakely advertise their products by saying that they never endorsed them. * Good work on showing that advertising is the only source of revenue for some of these influencers and celebrities. * Good work on showing that celebrities will also receive backlash when they promote bad products. * 3:15 | |
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| **What part of my speech NEEDS IMPROVEMENT?** | * We need to have a hook. * When you explain that the ban won’t change anything, you have to show exactly why this won’t be effective. * Try to minimize the number of pauses in your speech. * Try to speak for longer. | |

| **Student:** Raymond |
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| **Topic:** This house would ban influencers and celebrities from promoting products |
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**My Teacher’s Observations and Feedback**

| **What was the BEST thing about my speech?** | * Good work on showing that people have limited capacity to decide if a product is good or bad if it is endorsed by a fake celebrity. * Good work on showing that product creators have to focus on making products better if they can’t use influencers. * Good work on showing that money involved makes celebrities less trustworthy. * 4:08 | |
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| **What part of my speech NEEDS IMPROVEMENT?** | * We need a hook and an emotive hook. * Try to minimize the number of pauses in your speech. * You are taking a lot of time to summarize the idea from opposition. Just summarize the main idea and respond to that. * Try to show how celebrities are not trustworthy sources for the products. Show why their monetary incentives outweigh other priorities. * Try to make and maintain eye contact with your audience. | |